

Media & Events Platform Connecting Communities Across Borders

AI NOȘTRI MEDIA

Strategic Cultural Partnership Proposal

We invite Turkish Airlines to join as the Official Airline Partner for two upcoming North American Tours, uniting top Moldovan and Romanian artists on stages across the U.S. and Canada — celebrating culture, music, and the power of diaspora connections through world-class visibility and partnership.

PRESENTS UPCOMING NORTH AMERICAN TOURS:

SUNSTROKE PROJECT & FLAVY DEEJAY

BACK TO ROOTS TOUR



NORTH AMERICAN TOUR DATES

DEC 19 2025 - **LOS ANGELES**
DEC 20 2025 - **SACRAMENTO**
DEC 21 2025 - **SEATTLE**

DEC 26 2025 - **CHICAGO**
DEC 27 2025 - **MONTREAL**
DEC 28 2025 - **MIAMI**

MAGNAT SATOSHI FEDCTIST
MINIM EFORT TOUR



NORTH AMERICAN TOUR DATES

FEB 27 2026 - **NEW YORK**
FEB 28 2026 - **SACRAMENTO**
MAR 01 2026 - **SEATTLE**

MAR 06 2026 - **CHICAGO**
MAR 07 2026 - **ORLANDO**
MAR 08 2026 - **MONTREAL**

Partnership Scope

We kindly seek Turkish Airlines' partnership in providing round-trip travel between Chişinău and North America for the performing groups featured in both tours:

1. Sunstroke Project & Flavy DeeJay — 4 persons (Back to Roots Tour)

- Tour Dates: December 19–28, 2025

2. Satoshi, Magnat & Feoctist — 5 persons (Minim Efort Tour)

- Tour Dates: February 27 – March 8, 2026

In recognition of this partnership, Turkish Airlines will be featured as the Official Airline Partner for both tours, reinforcing its role as a bridge between cultures and continents.

Partner **Visibility & Benefits**



**WE TRULY APPRECIATE
YOUR SUPPORT IN
HELPING US
WIDEN OUR ARTISTS'
WORLD — BRINGING
LOCAL VOICES TO
INTERNATIONAL
STAGES, UNDER THE
WINGS OF TURKISH
AIRLINES.**



A. BRANDING & EXPOSURE

- Branding & Exposure
- Prominent logo placement on LED screens and stage visuals
- Branding on tickets and wristbands distributed at all events
- Photo walls and press backdrops featuring Turkish Airlines' logo
- On-stage mentions by presenters at each concert
- Aftermovie credits with visible Turkish Airlines branding

B. MEDIA & DIGITAL PROMOTION

- A dedicated newsletter sent to over 39,000+ diaspora subscribers
- Audio segment announcing “Official Partner Turkish Airlines” aired prior to each event
- 30-second radio commercial broadcast on Radio Ai Noştri 92.1 FM, via our mobile app, and online x 4 per day
- Logo integration across all digital materials, posters
- Optional branded booths, activations, or gift bags at selected venues

WHO WE ARE

For our communities across the globe — from Chişinău to Chicago, from Milan to Montreal, from Brussels to Boston, from Frankfurt to New York, and from Istanbul to Toronto — whether in the car, at a café, at the office, or anywhere in the world, we are the voice that keeps them connected to their own.



Ai Noştri is a media and cultural platform uniting Romanian & Russian-speaking communities worldwide through two key branches: **AI NOŞTRI MEDIA**

RADIO AI NOŞTRI

The No. 1 radio station for the global Romanian-speaking audience, broadcasting from Chişinău on 92.1 FM and streaming worldwide through mobile apps, livestream, and social media. We deliver original, culture-rooted, emotionally resonant content across time zones.

NOROC EVENTS (*UNDER THE AI NOŞTRI UMBRELLA*)

A vital component of the Ai Noştri ecosystem, Noroc Events organizes cultural concerts, tours, and experiences across North America. Through music, film, and in-person connection, we bring together thousands of Moldovans, Romanians, and Russian-speaking communities around shared traditions and identity.

OUR VISION

- To become the cultural bridge between Romanian, Moldovan, and Russian-speaking diaspora communities around the world — through voice, story, and shared experience.
- To build a long-term partnership that reflects shared values: mobility, belonging, and global identity.

Ai Noștri's vision integrates both radio and events into a unified strategy for a 360° cultural presence — with Radio Ai Noștri tailored for Romanian-speaking audiences and Noroc Events inclusive of Romanian, Moldovan, and Russian-speaking diaspora communities.



WHAT IS AI NOȘTRI MEDIA?



Radio Ai Noștri was launched in March 2024 in Chișinău — not with grand claims, but with a mission: to give voice to our communities, wherever they are.

We didn't declare ourselves “the most listened to.”
- We let the community decide. And they did.

With a digital-first approach, authentic shows, and an engaged tone, we quickly built a loyal and active diaspora community across continents. Soon after, we expanded our presence to FM 92.1 MHz in Chișinău, solidifying our role as both a local and global cultural platform.

540K+

MONTHLY TOTAL

Monthly Online Listeners

210K+

UNIQUE LISTENERS

Steady Online Audience

57.5K+

APP DOWNLOADS

Installed. Active. Daily.

39.4K+

EMAIL SUBSCRIBERS

Direct Reach

14K+

INSTAGRAM FOLLOWERS

Active Followers

12K+

FACEBOOK FOLLOWERS

965.6K total reach / 514 days

59.2M+

GIF VIEWS

Brand Awareness

800+

ON-AIR GUESTS

Active Followers

100%

ORGANIC GROWTH

Built on community trust

**20+
CITIES**

BRANDED EVENTS

North America

**40+
EVENTS**

UNDER THE RADIO BRAND

North America

**85K+
ATTENDEES**

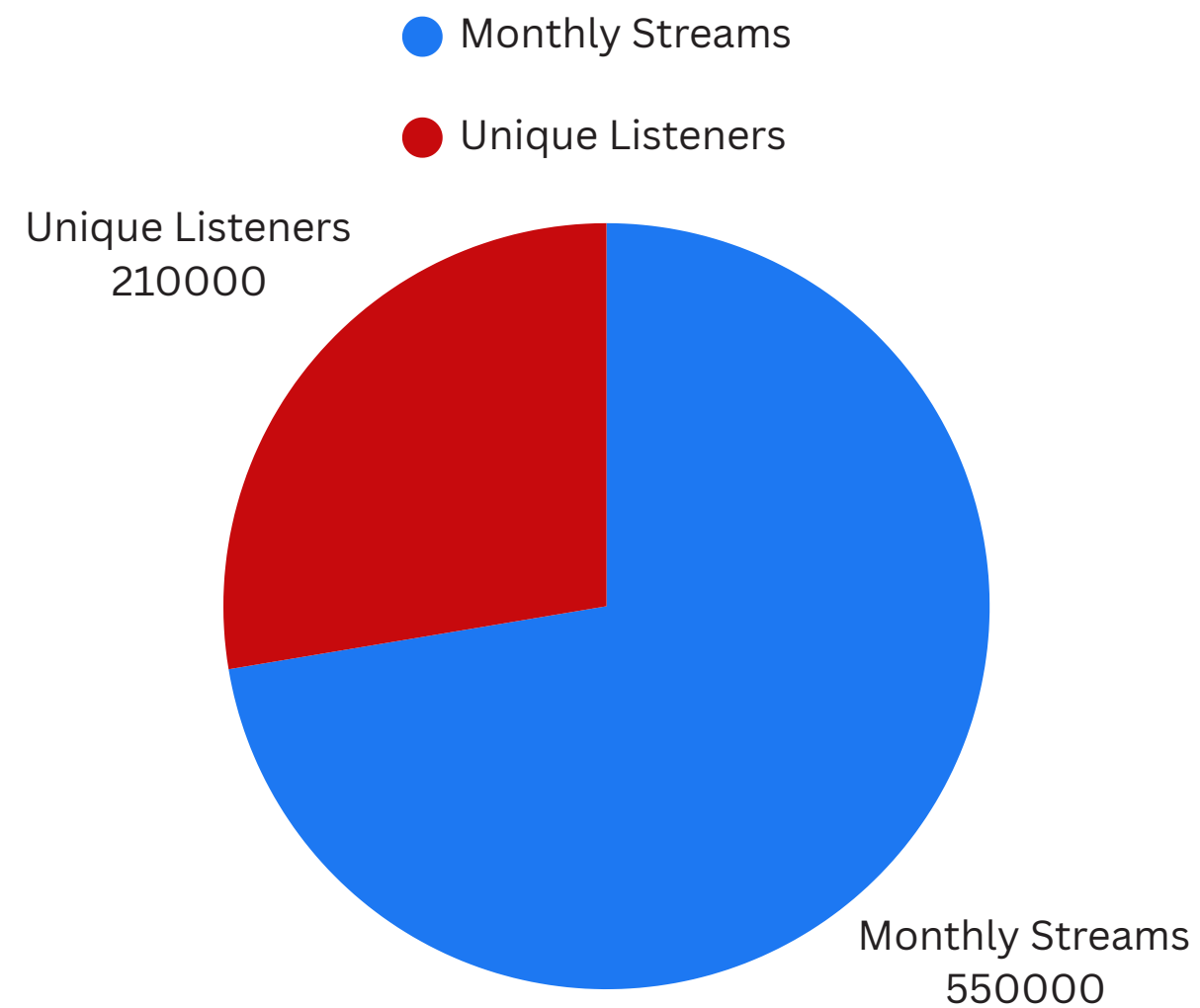
UNDER THE RADIO BRAND

North America

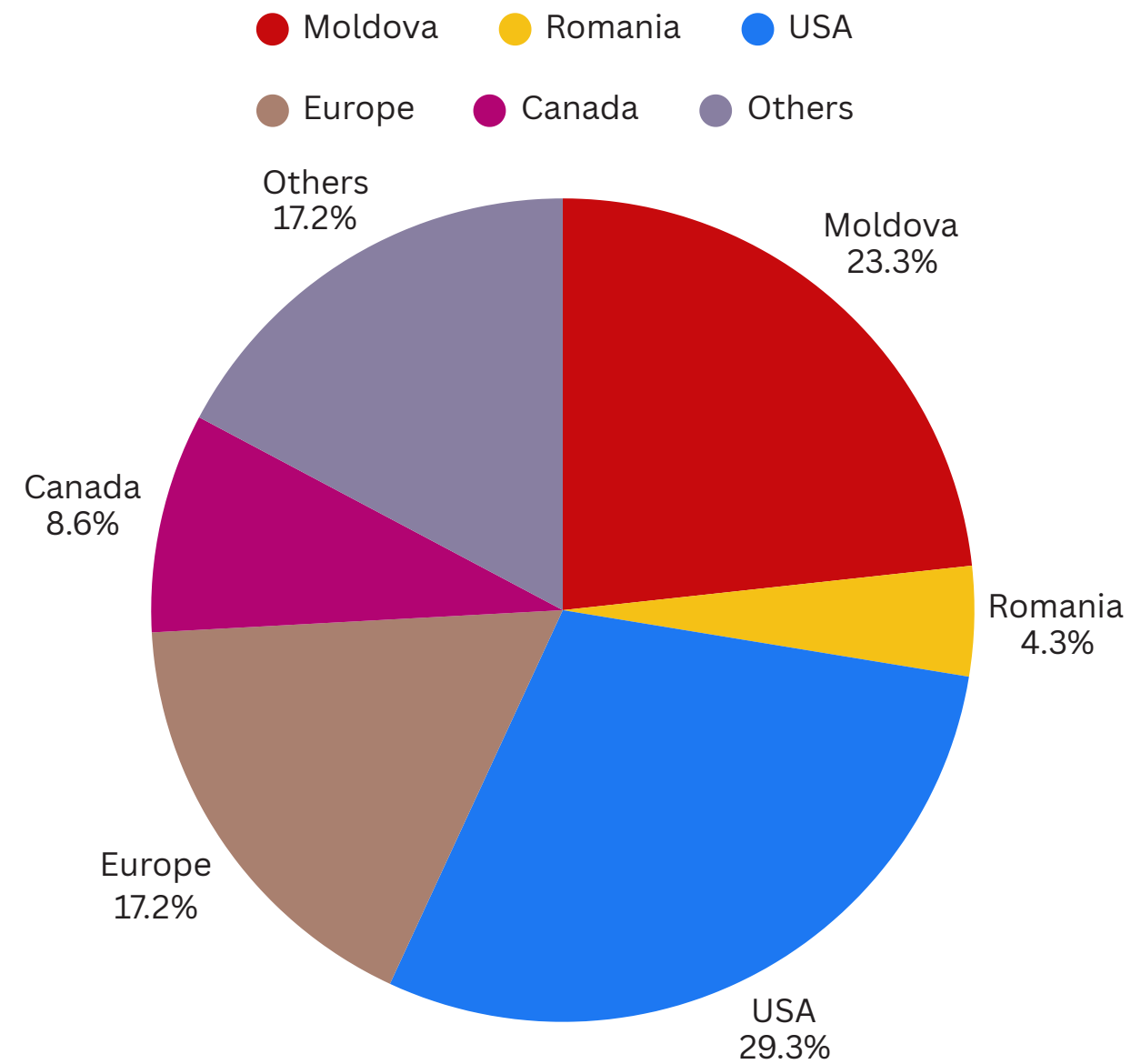
Our Audience in Numbers

(as of Oct 2025)

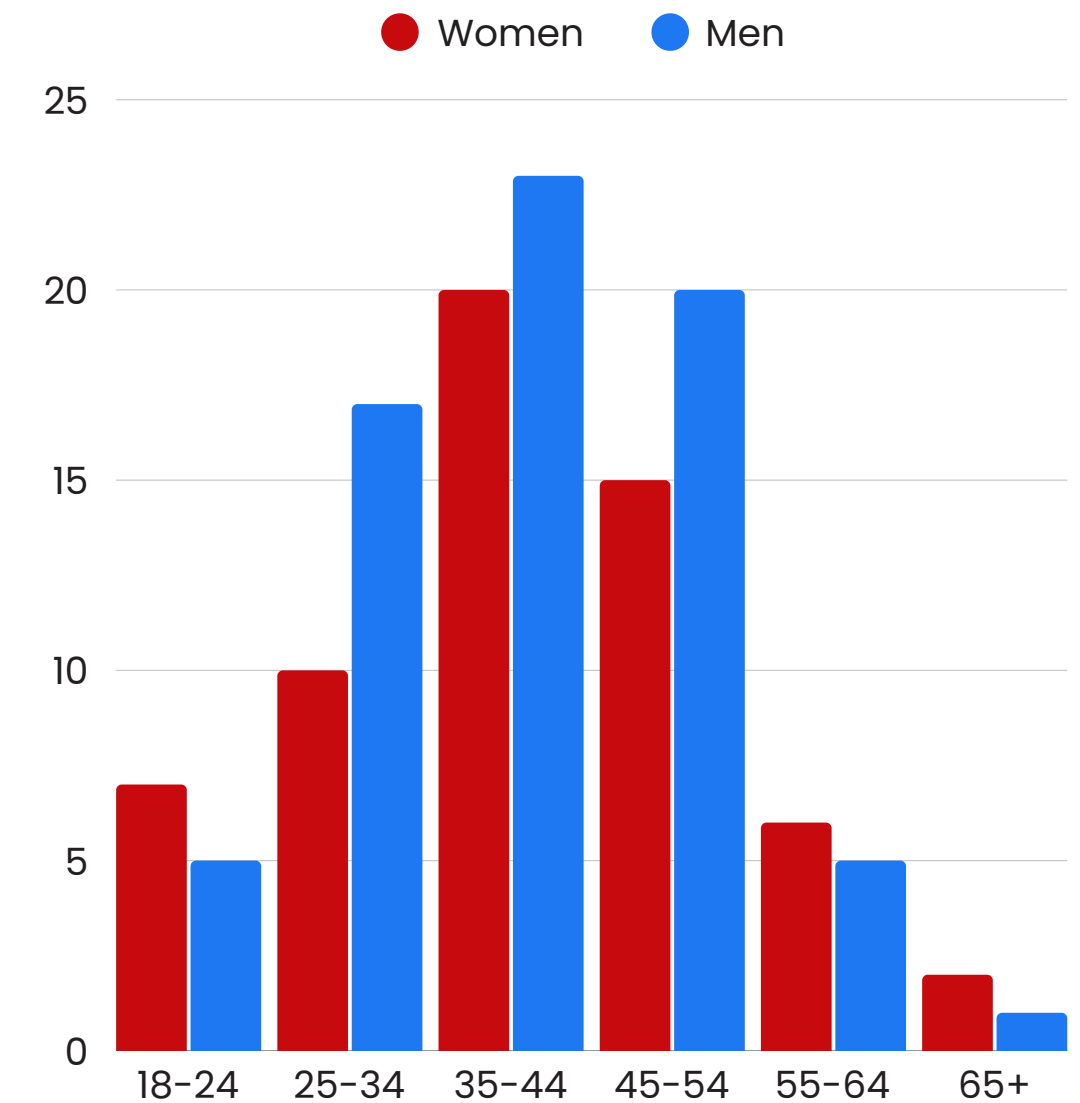
Number of Online Listeners



Where Our Listeners Are



Age & Gender Distribution



The data presented are estimates, based on the radio.co/statistics report updated on Oct, 2025. Figures may vary depending on data sources and collection methodology and may not fully reflect the total audience.

WHERE IDENTITY TRAVELS FURTHER.



Ai Noștri Media includes a dedicated events division — Noroc Events — focused on producing cultural, artistic, and community-driven experiences across North America.

GEOGRAPHIC REACH

- 20+ cities across the USA & Canada
- New York, Sacramento, Toronto, Seattle, Chicago, Miami & More
- Key diaspora hubs with strong community presence
- Events held in collaboration with local cultural centers

AUDIENCE

- 100–3,000+ participants per event
- Families, professionals, students, multi-generational diaspora
- Multilingual: Romanian, Moldovan, Russian
- High engagement, brand-sensitive, travel-prone public

EVENT TYPES

- Concert tours with top Moldovan & Romanian artists
- Film screenings & premiere events
- Comedy shows, cultural forums, and conventions
- Seasonal festivals & community celebrations



PROMOTIONAL VISIBILITY AT NOROC EVENTS

As part of a cultural partnership, your brand gains high-impact exposure across our live events in North America — through visual branding, print materials, stage integration, and merchandise. From tickets to wristbands, from photo zones to recap videos, Noroc Events ensures your presence is not just seen, but experienced.

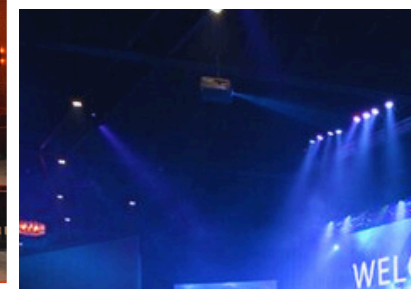
RECENT TOURS & EVENTS

- Standupovka – North America Tour 2025
- Tania Turtureanu – North America Tour 2025
- Plăieșii – 35th Anniversary Tour 2024–2025
- Lupii lui Calancea – Concert Series 2024–2025
- Comedy Zebra Show – “Humor & Travel” Tour 2023–2024
- INNA – North American Tour 2024
- Film Screenings: Thunders, Varvara, The Man Without a Lifeline, Carbon, The Goat and Her Three Kids / 2022-2024
- Irina Rimes – North America Tour 2023
- Moldovan-American Convention - 2016-2025



Top-Tier Venues. Premium Cultural Experiences.

Through the Noroc Events division of Ai Noștri Media, we've set a new standard for cultural event production across North America — by hosting our concerts, screenings, and live shows in high-profile, professionally equipped venues, not in improvised or rented community halls. This commitment to quality is what sets us apart from traditional diaspora event organizers.



EVENT SHOWCASES



MOLDOVAN-AMERICAN CONVENTION / EVENT AT THE LIBRARY OF CONGRESS

EVENT SHOWCASES



SMAD 2025 - GERMANY



EVENT SHOWCASES



TALKING BUSINESS MOLDOVA



EVENT SHOWCASES



MOLDOVA BUSINESS WEEK 2025

EVENT SHOWCASES

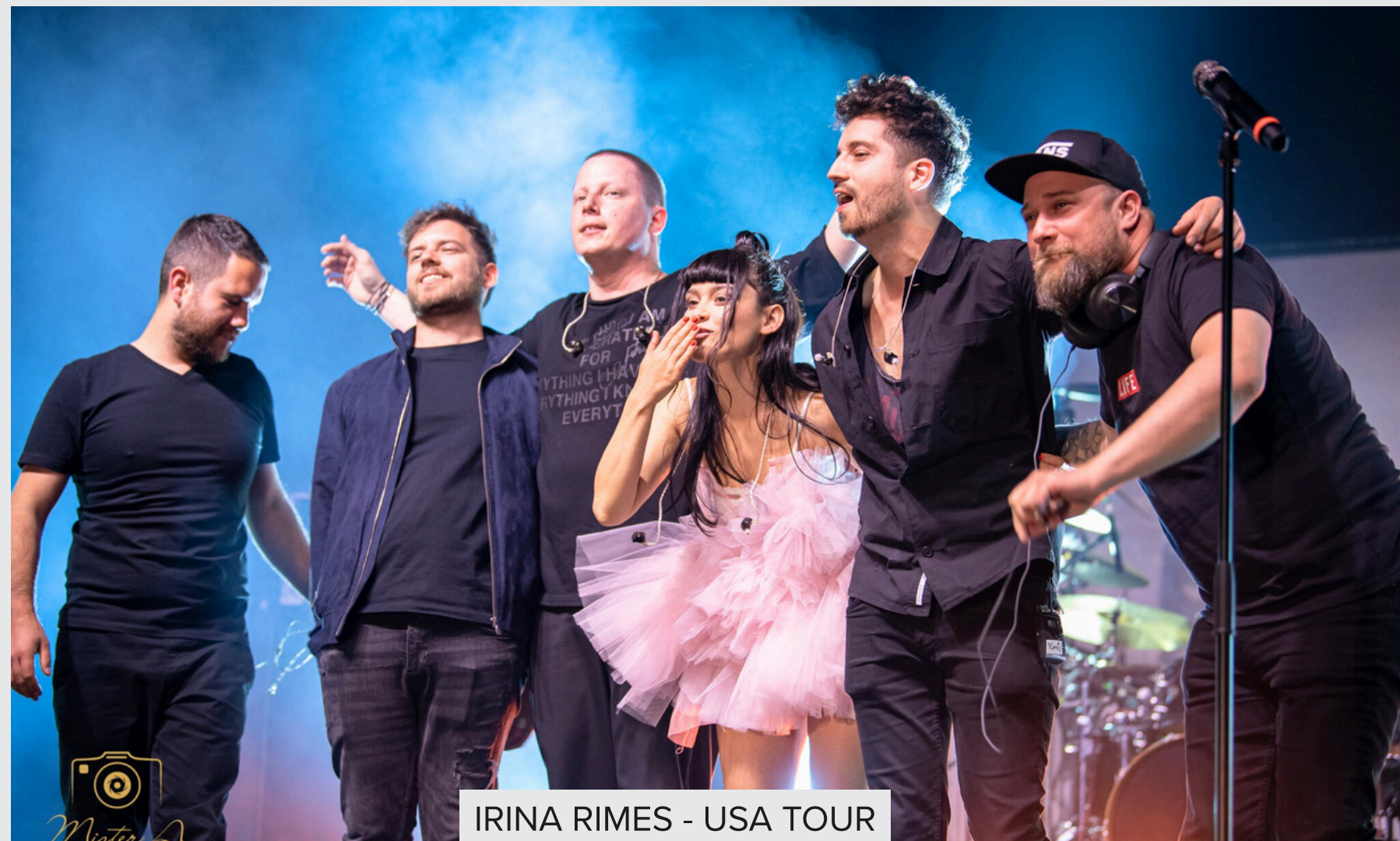


Oriunde ai fi, poartă Moldova cu tine



CONGRESUL DIASPOREI 2025

EVENT SHOWCASES



IRINA RIMES - USA TOUR



EVENT SHOWCASES



INNA - NORTH AMERICAN TOUR

EVENT SHOWCASES



LUPII LUI CALANCEA - NORTH AMERICAN TOURS



EVENT SHOWCASES



TANIA TURTUREANU - NORTH AMERICAN TOUR

EVENT SHOWCASES



COMEDY ZEBRA SHOW - NORTH AMERICAN TOURS

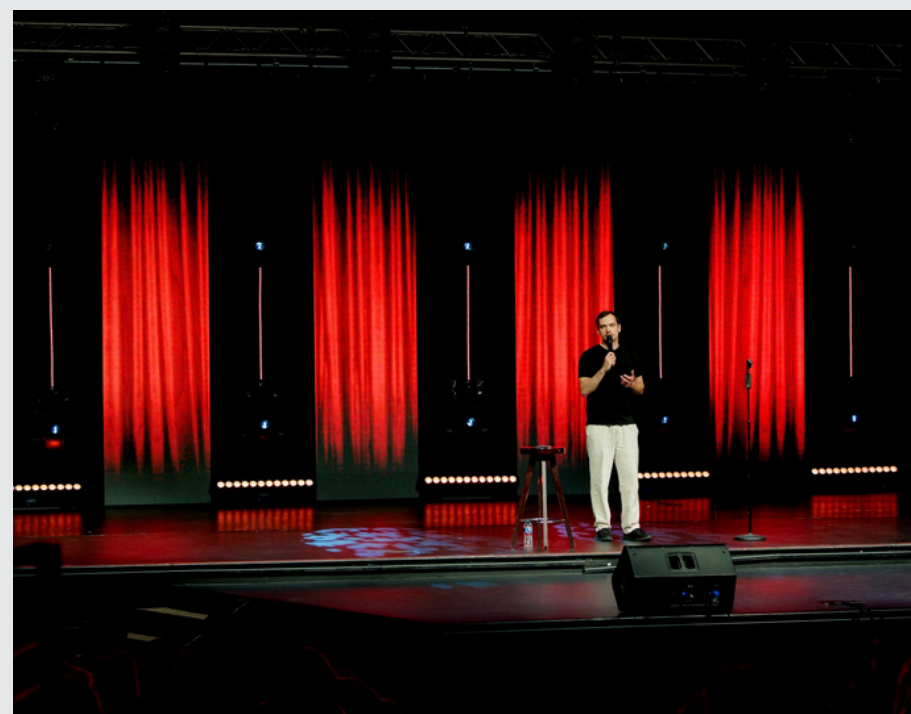


EVENT SHOWCASES



PLAIESII - USA TOUR

EVENT SHOWCASES



STANDUPOVKA - USA TOUR

EVENT SHOWCASES



MOVIE SCREENINGS

EVENT SHOWCASES



EVENT SHOWCASES



FRUMUȘETE FĂRĂ LIMITE 2025

EVENT SHOWCASES



FESTIVALS

EVENT SHOWCASES



ALOHA PARTY 2025 SUMMER EVENT - SOBOR FAMILY RESORT

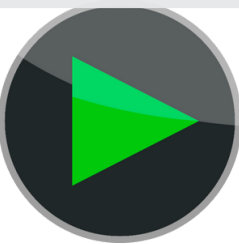
PHOTO WALL INTEGRATION



ON-SCREEN BRANDING



AUDIO EVENT BRANDING
(TAP TO LISTEN)



MERCHANDISE PLACEMENT



WRISTBANDS & ENTRY TICKETS



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